



**BIG
Marketing
Ideas**

For Small Businesses

Privacy Policy

Privacy Policy

At Big Marketing Ideas, we take your privacy seriously. This Privacy Policy outlines how we collect, use, and protect the personal information you provide when using our website and services.

Information We Collect

When you visit our website, we may collect certain personal information such as your name, email address, billing information, and other contact details. We may also gather information about your interactions with our website, courses, and other services through the use of cookies and similar tracking technologies.

How We Use Your Information

We use the information we collect to:

1. Provide and improve our products and services, including delivering course content and processing payments.
2. Communicate with you about our offerings, updates, and promotions.
3. Personalize your experience and deliver relevant content and advertisements.
4. Analyse website usage and enhance our marketing efforts.
5. Comply with legal obligations and protect our rights and property.

We do not sell, rent, or share your personal information with third parties for their direct marketing purposes without your explicit consent.



Data Security

We implement reasonable security measures to protect the personal information we collect from unauthorised access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your browsing experience, analyse website traffic, and serve targeted advertisements. You can manage your cookie preferences through your browser settings.

Third-Party Services

Our website may include links to third-party websites or services that have separate privacy policies. We are not responsible for the privacy practices of these third parties.

Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children without parental consent.

Your Rights and Choices

You have the right to access, update, or delete your personal information held by us. You may also opt-out of receiving marketing communications from us at any time.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this policy periodically.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at info@bigmarketingideas.co.uk. By using our website and services, you consent to the practices described in this Privacy Policy.

Last Updated: June 2024

